Sioux Falls Figure Skating Club Board of Directors Meeting Minutes 7:15 pm, Monday, December 14, 2020

Members Present: Sarah Hanson, Tom Stengrim, Barb Ebeling, Carl Carlson, Erin Steever, Katie Luggar Also Present: Beverly Lush, Club accountant; Riley Block, Hockey Academy director; Tasia Hillestad, program and administrative coordinator; Alicen Hauck, Holiday Show director

The monthly meeting was called to order at 7:17 pm.

Carlson moved and Ebeling seconded approval of the agenda. Motion passed.

Stengrim moved and Steever seconded approval of November meeting minutes. Motion passed.

Program Reports:

Holiday Show – Director Alicen Hauck reported on the upcoming (Sunday, December 20th) holiday show, "Fill Santa's Sleigh." Sixty tickets have been sold thus far. Children's Inn is the designated recipient of donations brought in by attendees— their wish list has been publicized and cash donations will be accepted. The show will include 24 numbers (solos and ensembles of various sizes, including Learn to Skate, Aspire and Theatre on Ice). Volunteer positions are being filled by the committee and Board members. COVID-19 precautions include seating on both sides of the rink, rows of seats being blocked, no admission prior to 2:15 pm, and limited use of locker rooms for skaters (who are being asked to arrive dressed and will be seated in the bleachers until two numbers before they skate). There could be no bake sale this year; Brian Prisbe (SCHEELS IcePlex) is giving 10% of concession sales to the Club. Discussion was held on merits of making this show a Facebook Live event, because of seating limitations and COVID concerns.

Marketing - Katelyn Conover is ill and a report will wait

Hockey Academy – Riley Block reported growth in this new program offering between first and second session: Basic/Intermediate numbers went from 8 to 11; Advanced/Power numbers rose from 4 to 9. The SF Flyers mini-Atoms are publicizing the opportunity to their players interested in improving their skating skills. A pressing need if the program is to continue a growth trajectory is training new coaches.

Learn to Skate – Tasia Hillstad reported that registration for Session 3 Learn to Skate, which begins January 4 is at 34 (compared to a total registration of 57 for Session 2). Given the tendency of skating families to register very close to the start date of a session, this is very promising.

The total membership in SFFSC in all categories as of December 14, 2020 is 158.

Financial Reports – Beverly Lush provided email reports on December 11, 2020. The bills are paid and the statements look good.

A second round of State grants (SD Small Business and Healthcare Grant Program) has been announced and Beverly has submitted an application on behalf of the Club. First round payments have not been released.

Treasurer Carlson has continued to look into the RaiseRight Scrip program, and has determined that a cash-out policy must exist and that the Club should enter into signed agreements with all participants.

The Club has multiple files on Google Drive, but these are unorganized and therefore not particularly useful. Old files should not be deleted as historic documents can be informative, but these should be clearly archived as old material. Hanson will do preliminary clean-up assignments.

The ISI competition, currently scheduled the third weekend in March (and previously scheduled the second weekend in March, but State Hockey tournament forced a date change), has been a topic of conversation among the coaching staff. With so many competitions being scheduled, then necessarily canceled; and with so many area rinks still not operating such that skaters are able to prepare as they would in a normal year, the possibility of moving the SF Ice Classic to Fall 2021 has been raised. Board members opinions were sought and shared. There is a desire to offer *something* that March weekend in order to keep SFFSC skaters motivated, which should be very possible. Further conversation was conducted about the pros and cons of making the ISI competition a fall offering beyond this COVID-contaminated season, thus spreading out the three major SFFSC events (ISI competition, spring show, USFSA competition) more equitably throughout the year.

A survey of Learn to Skate and Hockey Academy parents was conducted at the end of Session 2 to see how the programming is being received and how it might be improved. The response rate was small, but generally positive. Similar surveys to the families of Aspire and Freestyle skaters are still open. If a way to directly survey current skaters could be identified, that could provide useful data as well.

Stengrim has been in contact with Rebecca Anderson with ideas for a SFFSC Hall of Fame; more to be shared at a later date. It was noted that Throwback Thursday pictures on social media have been well received.

It is noted that the orange vests need to be replaced (with orange sashes) to identify the skater in a program to music. Sanitation concerns were acknowledged.

The meeting adjourned at 9:16 pm.

Respectfully submitted,

Barb Ebeling